LIVINGSTON COUNTY DEPARTMENT OF HEALTH

**Be Well in Lima Meeting Minutes**

**Wednesday, October 2, 2024; 10:00 – 11:30 a.m.**

**PRESENT: Bridgette Anderson**; **Tara Coffee; Mark Petroski**; **John Skiptunas**; **Kim Arnold; Louise Wadsworth; Kelly Burns; Allison Cimmerer; Christine Steerman**

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| **TOPIC** | **FINDINGS/DISCUSSION** | **ACTION/FOLLOW-UP** |
| **Welcome and Introductions** | Introductions of everyone present in person and via zoom. |  |
| **PIVITAL Presentation** | * Kim Arnold continued presentation on data collected through the Veterans Focus Group, the Lima Golden Agers Focus Group, the School Health Index, and the Community Health Assessment. Today began with comparing data from Lima against the county at large   + The median household income in Lima is higher than the county at large and is increasing   + The population in Lima is decreasing   + 18 to 44 year olds have the greatest population in Lima   + Residents below the federal poverty line has increased a little bit   + Upward trend in obesity in the school district * Livingston County leading causes of death: heart disease and cancer (breast cancer being #1, prostate being #2) * CHANGE Assessment   + Anything over 61% is considered an asset   + Anything below 61% is considered an opportunity for improvement   + Change assessment questions and results will be shared with meeting minutes * Focus Groups data will be included with the meeting minutes * Lima Community Survey: in total there were 71 surveys completed, survey results to be included with meeting minutes as well   + Strengths: sidewalks, parks, playgrounds, hiking trails, farmers market, local emergency services, smoke free policies   + Opportunities for improvement: bike lanes, public transportation, public recreation facilities, community garden, breastfeeding sites, nutrition labeling, tobacco sales * School Health Index: data will be included with minutes * Next step: identify what results we would like, what is the objective of the group?, what do we want to work on/why is it like that/what can we do better? |  |
| **Placer.AI Presentation** | * Economic development bought this software last year. It allows you to get insight into people in the community that can be filtered by employees and visitors, who has been attending festivals, etc. It is about 92% accurate. The data goes back to 2017. * Does not track you on an individual basis, it represents who’s in the community and using data/AI extrapolation to get its data * Shows for people that came to Lima, where they were before entering Lima and where they went directly after leaving Lima * Presented reports on German Festival 2023 and 2024, July 4th 2023 and 2024, Pumpkin Fest 2023, Crossroads 2023 and 2024, and Lima in general for 2023 * Placer AI reports will be included with meeting minutes |  |
| **Roles and Outreach** | * Penny Saver Ad   + Another recruitment ad, possibly include Be Well events that are going on, all ages welcome, have a voice at the table * Play in Lima Brochure   + Still need picture for the cover and for Dyngus Day parade     - Mayor Skiptunas provided cover photo and Dyngus Day photo was found on Facebook fanatics page   + Mt Morris sent their Play brochures with all students in MM school. Does Lima want to do the same? School doesn’t do backpack flyers anymore, all sent electronically   + Possibly would like to send the Where to Play in Lima brochure to all schools in the county electronically * Budget items for rest of the year: would like a Be Well in Lima specific table runner, Be Well in Lima magnet with gvhp website | * *Alison to include link to submit flyers to be dispersed to students/families* |
| **Other Business** | * Access to care survey – collecting results through the end of October. A survey for residents of our region to voice their challenges or experiences and addressing primary care, mental health, dental care. Survey will be sent with meeting minutes. |  |
| **Next Meeting** | Wednesday, November 6th, 2024 10am at the Lima Town Hall and via zoom:  <https://us06web.zoom.us/j/83292611099?pwd=ggSPr2ILimcUKrk9ZgIbuxgdqeEth5.1> |  |